SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

Join Our Mission
Yellow Ribbon Fund, Inc.
2020 Sponsorships & Partnerships

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About Yellow Ribbon Fund

Yellow Ribbon Fund is a 501(c)3 veteran service organization, dedicated to serving severely wounded, ill and injured post-9/11 servicemembers and their families from every branch of the United States Military, following unexpected medical crises.

Since our founding, Yellow Ribbon Fund’s priority has been to keep families together during the recovery process for wounded, ill, and injured service members. We do this by providing housing and transportation during recovery and with caregiver support when and where it is needed. We take our mission seriously, and it shows in the way we run our organization.

We are proud to announce that 87 cents of every dollar goes directly to programs and services for our heroes and their families.
Offer supplemental assistance to wounded, ill, and injured service members and their caregivers – that bridges the gap between their needs and earned benefits – enabling families to stay together during critical recuperation phases

Aspire to become the most highly regarded and recognized non-profit veterans support organization (VSO) for our Nation’s post 9/11 wounded, ill and injured veterans, their caregivers and families.
In 2005, the father of a severely injured Marine introduced local businessmen to staff members at the Naval Military Medical Center in Bethesda, Maryland, which would later become Walter Reed National Military Medical Center. It was also known as the “Casualty Collection Point of the U.S. Military”.

During that chance meeting, the group quickly discovered gaps in essential resources for families, parents and spouses who were seeking help in the midst of their loved one’s medical crises. They immediately mobilized and responded to individual needs, and Yellow Ribbon Fund was formed.

Today, Yellow Ribbon Fund serves an average of 1,700 service members and their caregivers each year. The wounds of war are often long lasting, even when the physical scars have healed. Many of our recipients rely on our Crossroads and Keystone programs for years, while they continue to receive treatment at WRNMMC.
Gina is responsible for Yellow Ribbon Fund’s overall programming and operations and is integrally involved in every facet of the organization. Prior to her role as Executive Director, Gina served as Deputy Executive Director, and joined YRF in 2016 as Keystone Program Director. In that role, she led the program team and developed the infrastructure while expanding the national footprint of chapters.

Gina brings her vast expertise in business operations, finance and tax specialization from previous positions with global brands such as SAP Concur and American Express. However, it is Gina’s first-hand experience as a military spouse that gives her the unique perspective of why YRF is so critically important. Gina’s husband, Captain Ben Harrow, is a West Point graduate, U.S. Army Special Forces Veteran and a double amputee. When Ben was gravely injured by an improvised explosive device (IED) in May 2012, she rushed to his side where he was being treated at Walter Reed, leaving behind her 14-month-old son in the care of her parents. This catastrophic event immediately changed Gina’s primary role to caregiver and Ben’s successful and miraculous recovery is a testament to her dedication. Today, Gina and Ben reside in the suburbs of Washington DC with their two children.
YRF’s Board of Directors is a dedicated group of 25 individuals who serve without compensation. Many are veterans, CEOs and community leaders. Each member is committed to raising both funds and awareness for the needs of those who have served our country so admirably. They have leveraged relationships in both the veteran and private sectors to give YRF a foundation of corporate and private support. Their active participation in all aspects of our organization, from strategic program planning to increasing awareness and financial support is directly responsible for our success.

For more information Visit Our Board page on our website.
Yellow Ribbon Fund Programs

Yellow Ribbon Fund is built on a foundation of two core programs, Crossroads and Keystone.

Crossroads Program  Keystone Caregiver Program
Yellow Ribbon Fund Programs

Crossroads Program – Housing and Transportation

Our Crossroads Program is available from the moment a family or caregiver is faced with a medical crisis of their injured service member. Typically, they are urgently needed to be closer to Walter Reed and serve as a patient advocate and support for major medical decisions. There is no time for the overwhelming details and logistics of finding accommodations and transportation in an unfamiliar city. The Crossroads program bridges that gap by coordinating with established partners who provide safe and comfortable hotel accommodations and car rentals.

5,550
Hotel room nights and rental car days funded annually

20,000
Service members supported through Crossroads

10 apartments
Completely furnished and within minutes of Walter Reed and Fort Belvoir

These services promote immediate financial stability and allow service members and their caregivers to focus on the road to recovery. Without the Yellow Ribbon Fund most families would not be able to afford to stay with their service members. Some will even forgo medical treatment due to the financial strain on the family.
The Keystone Program offers comprehensive resources and support to caregivers, or Hidden Heroes, of post-911 servicemembers throughout the United States including 10 regional chapters. Each chapter is led by a Keystone Coordinator who oversees the delivery of transitional and mental health, health and wellness packages and events, life skills development that includes training for job placement, networking, and various retreats. The emotional and financial impact on a caregiver can be daunting, yet the support of the Keystone program provides camaraderie and respite throughout their journey.

Through our Keystone Program, we also offer:

**Mental Health and Resiliency Coaching** that triage families through crisis, provide martial support or long-term goal setting with navigational advocacy.

**Scholarships** for training and certificates

**Remote work opportunities** so caregivers can maintain income for their families

**Health and Wellness classes** to keep the caregivers as fit, healthy and strong as they can be.

**Essentials and Wellness Packages** are provided to our community of wounded and ill service members and their families. Many live with weakened immune systems, leaving them house-bound, unable to leave their homes to stock-up on everyday essentials.

**Retreats** – YRF offers Caregiver and Family Wellness Retreats to our recipients as another tool for healing and maintaining family bonds.
Our Impact

Peck Family

U.S. Marine Sergeant John Peck sustained catastrophic injuries in Helmand Province, Afghanistan in 2010. Following a three-month coma at Walter Reed National Military Medical Center, he awoke to learn that he had lost three limbs. Ultimately, a fourth limb would be removed due to infection. John's long and arduous road to recovery has included painful complications and the emotional toll of severe injury. In 2018, John and his wife Jessica moved into a YRF apartment near WRNMMC. Following double arm-transplant surgery, John has regained enough strength to wheel himself from the YRF apartment to WRNMMC for appointments. As a transplant patient, John is immune-compromised, which requires increased precaution, especially amidst this global pandemic. In response to this added challenge, YRF delivers food and supplies to reduce John and Jessica's exposure, while he continues his recovery. John is one of countless injured service members whose battle wounds require years of treatment and rehabilitation. Yellow Ribbon Fund is with them as long as our help is needed throughout the journey.

There are more than 1.1 million post-911 military caregivers in the U.S.
Our Impact

Peterson Family

On July 1, 2011, US Army Specialist Stephen Peterson was doing route clearance with his team in Ghazni, Afghanistan. They drove over an IED that detonated right under his seat. The bomb tore through his right knee breaking both hips and tailbone. It also resulted in a Traumatic Brain Injury. Stephen was sent to Walter Reed National Military Medical Center for treatment. Since Stephen's injury his wife Brittany has been by his side during every part of his recovery journey.

10 years later, Brittany continues to commit herself every day to caring for Stephen's mental and physical health. In an effort to take care of herself, Brittany was able to seek an outlet for respite, peer-to-peer support and wellness through the Yellow Ribbon Fund's Tampa Chapter. To enhance Stephen's quality of life and physical abilities, the Petersons decided to look into osseointegration at Walter Reed in Bethesda, MD. Brittany and Stephen were relieved when they learned about the Yellow Ribbon Fund's Housing Program. On Sunday, February 23, 2020, the Peterson's moved in to their fully furnished YRF apartment in readiness for stage two of the surgeries and treatment. “There is no way we would have been able to afford to have this surgery for Stephen without YRF.” Since then, the COVID pandemic has slowed down the timeline of Stephen’s procedures and occupational and physical therapy. While Stephen and Brittany quarantined in their YRF apartment, the local team provided meals and essentials so they wouldn't have to risk their health and incur additional living costs. “Thankfully, YRF constantly had the apartment fully stocked with cleaning products, toilet paper and everything we need!”
Our Impact

Meyers Family

Retired Lieutenant Colonel Gary Myers devoted his career to military service and protecting our country, including more than 20 deployments around the world. He fell in love with his wife Dixiana and they were enjoying life together, living in Italy. Unfortunately, in March 2017, Gary was diagnosed with a rare type of cancer, Epithelioid Sarcoma, a possible outcome of radioactive and nuclear exposure during a training deployment. Gary’s right arm was removed, and the next battle he faced was to find a way to receive the best treatment available, at Walter Reed National Military Medical Center in Bethesda, Maryland. Gary and Dixiana were not sure how they would manage the cost of the trip, let alone the housing and cost of living while undergoing treatment. In the midst of one of the most stressful and challenging moments in their life, Gary and Dixiana learned about Yellow Ribbon Fund. Through YRF’s guidance, and support from the Keystone and Crossroads programs, they have received safe and comfortable lodging and reliable transportation, along with mental, emotional and financial support. When the doctor’s told Gary that there is no cure for his cancer, he knew it was time to relocate permanently to be near WRNMMC. Gary’s battle continues today. A typical week includes daily medical appointments at WRNMMC, where he receives a combination of radiation, infusion treatments, occupational therapy and ongoing evaluations. His treatment plan is based on his body’s response to this aggressive regimen, and he remains laser-focused on rest, exercise and doing everything possible to regain his health and strength, while he and Dixiana pray for his recovery.

We don’t know how we would have survived without YRF. It would have been extremely difficult, if not impossible. We are very grateful for the support YRF has provided for us. God gives one everything he needs. He gave us YRF.” - Gary Myers
Join the Mission

There are many ways to help and every ounce of support is needed to help those who sacrificed so much for our freedom. We believe in developing long-term relationships with individuals, businesses and community groups who share our passion for supporting the service members who have protected us, and now need our help.

Sponsor a Program

YRF Patriot Partner

YRF Champion Partner

Corporate and Business Partnerships
JOIN THE MISSION

Sponsor a Program

$1000  Sponsor Essential and Wellness Packages

$2000  Sponsor One month of Rental cars for 10 service members families

$3500  Sponsor a Scholarship for a caregiver to lead to immediate job placement

$10,000 Sponsor a deserving family for a retreat

$15,000  Sponsor One month of hotel lodging for 20 service members' families

$40,000  Sponsor a fully furnished apartment in Bethesda for one year to support 1-3 service members and their families

$50,000  Sponsor your regional chapter to support various services to 150-200 caregivers and their families
YRF Patriot Partner

An annual commitment of $50k per year, for 3 years will be the title sponsor for your regional chapter to support various services to 150-200 veterans and their caregivers and families. You and your company will receive partner benefits that include:

- Sponsorship of ANCC Golf event that includes a foursome
- Sponsorship of Annual Gala that includes a table for 10 guests
- Recognition on collateral, website and social media channels
- Company employee volunteer opportunities
An annual commitment of $100k per year, for 3 years will be a sponsor of 2 apartments near Walter Reed to support service members and families navigating long-term medical care. You or your company will receive partner benefits that include:

- Title Sponsorship of ANCC Golf event that includes 2 foursomes
- Title Sponsorship of Annual Gala that includes a table for 10 guests
- Recognition on collateral, website and social media channels
- Company employee volunteer opportunities
Corporate & Business Partnerships

Let YRF be your Veteran Charity of choice. Whether you are a small local business or a global corporation, we welcome an opportunity to team with you. We are open and flexible to a customized alliance that works for you. These are just a few of the ways our partners have supported us:

• Employee giving and employer match
• Host a fundraiser or an employee drive
• Donate a percentage of your sales or profits to YRF
• Donate unsold stock
• United Way/CFC Campaign
Partners Who Are Supporting YRF’s Mission

We always work with other non profits – team players – it takes a village

We are also pleased to collaborate with such outstanding non-profit organizations as the Fisher House, Patriot Point, Luke's Wings, Stephen A. Cohen Military Family Clinic/Easter Seals, Team RWB, Code of Support and Military and Veteran Caregiver Network (MVCN) to ensure that the needs of our wounded military and their families are met as quickly and as completely as possible.
Thank you

Yellow Ribbon Fund is grateful for the opportunity to discuss our programs and services with you. We would be honored to work alongside other caring individuals and corporations to keep the families of post 9/11 veterans together. Together, we will help more service members and their families navigate through their life-long recovery journey.